

CREASIONS®

# Company Profile



**CALL US**

+1 469-854-3814



**EMAIL US**

connect@creations.com



**WEBSITE**

creations.com

# People

As the backbone of the business, our people must be taken care of first. Excellent people exude a strong business' breadth and base.

# Customers

Whatever we do, the purpose is to serve clients. One happy client gives us an excitement that lasts.

**CREASIONS<sup>®</sup>**

# Passion

“Without people, and vision”, no jobs are made. But without passion and a heart into it, no incredible jobs are done.

# Vision

Vision shapes our path, gets us on the ladder faster, and brings a long-term & more coherent leadership.

# About Us

Creations is a web design, digital marketing & app development company launched in 2020, located in USA. Over the years, we have helped tens of thousands of clients in virtually every industry start their business, and make an impact to the world. Our mission is to build a strong reliable team to serve an increasing demand for quality web and mobile app development globally.

Our major areas of concern are:

- Web Design & Development
- Corporate Identity Creation and Branding
- Digital & Social Media Management

**Partners/Clients:** US, Canada, Australia, Switzerland, Netherland, France, Singapore and New Zealand.



**Struggling with  
Unsatisfactory  
Growth? Break Free  
and Propel Your  
Success!**

**Unlock the Key to Success**

# **Engage Virtual Talent!**

## **Advantages of Virtual Employee Hiring:**

Cost-effectiveness.

Access to superior talent.

Increased production.

Higher retention rates.

Improved control.

Effortless deployment.

## DEVELOPERS

PHP Developer  
Mobile App Developer (Android/iOS)  
Java Developer  
AWS Developer  
Magento/Drupal/Wordpress Expert  
NodeJS/ReactJS/Angular JS Expert

## DESIGNERS

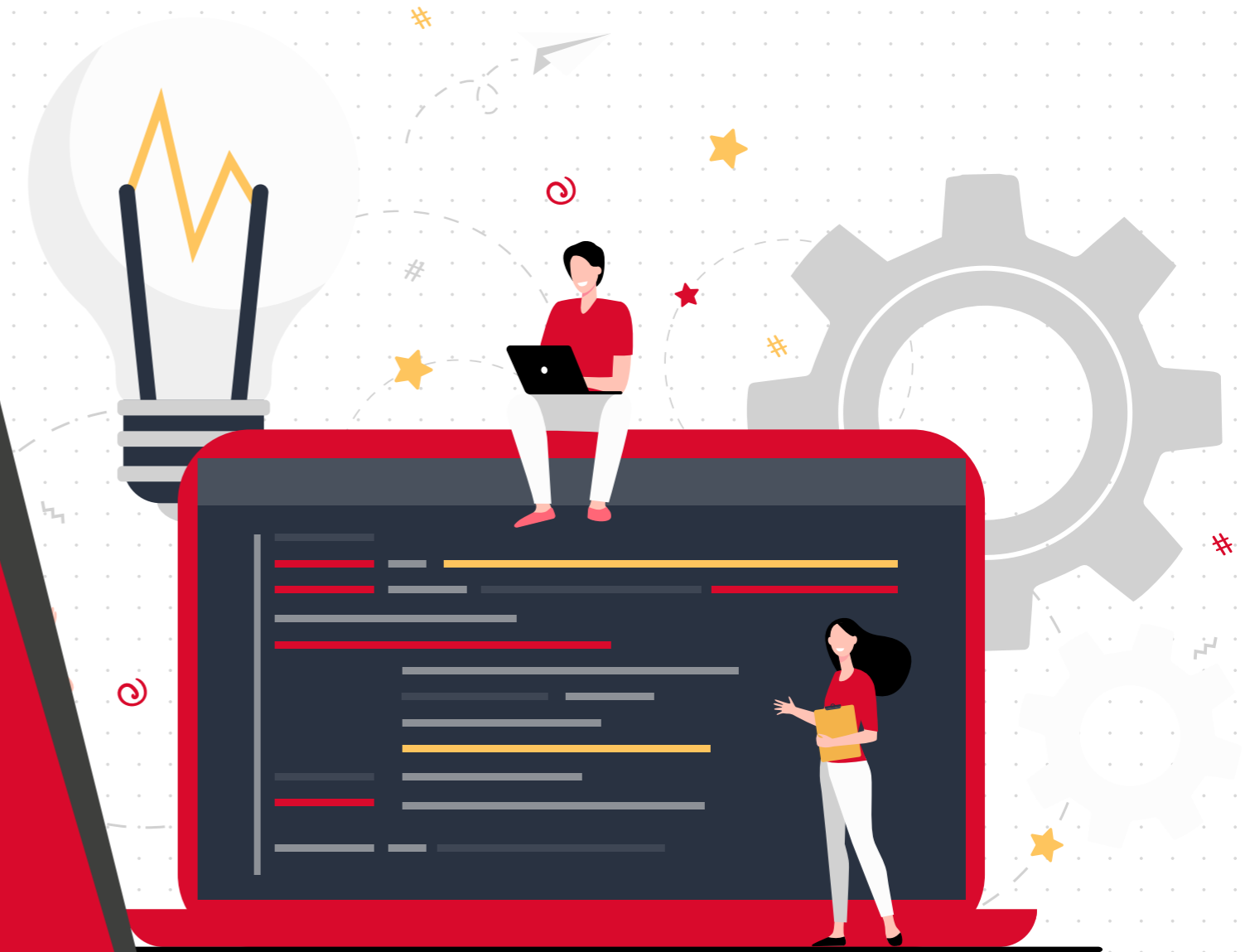
Web/Graphic Designer  
Product Designer  
Animation Expert  
Product Designer

## TESTERS

Automation/Manual Tester  
Quality Assessment Expert

## DIGITAL GURUS

Social Media Expert  
Digital Marketing Expert  
Content Writer



## Creations Digital Technical Capabilities

Is an 11-year old global information technology (IT) services company providing comprehensive services across the entire project lifecycle. caters to diverse domains such as BFSI, Augmented Reality, Real Estate, Content Management System, E-commerce, and Blockchain technology.

### Core Competencies:

At Creations Digital, we bring CIO-level expertise in technology management, software development, data analytics, and distributed development. Our key capabilities encompass a wide spectrum of IT services, including:

#### Custom Software Development:

Experienced development partner delivering forward-thinking, cost-effective, and reliable custom software solutions.

Expertise in custom technical solutions and rapid application development in both cloud and non-cloud environments.

Agile software development processes for flexible and adaptive solutions.

Proficiency in mobile, web, and desktop application development.

Custom data and system integration solutions.

#### Information Technology Consulting Services:

Strategic IT consulting services aligning technology strategy with organizational value.

Industry experts advising on maximizing current technology investments.

Creating and executing modernization plans.

Guidance on leveraging new technologies to achieve business goals.

## Technology Expertise:

With over a decade of successful project experience, our team possesses unmatched business and technological expertise. Our unique competence spans various technologies and leverages proven, repeatable processes, enabling us to deliver integrated, scalable, and robust solutions with an optimal cost/performance ratio. Key technology

### competencies include:

- Mobile Application Development
- Ruby on Rails (ROR)
- Magento Development
- Digital Marketing Solutions
- Laravel Development
- QA and Testing
- PHP Development
- Node.js Development

At Creations, we take pride in being leaders in delivering enterprise business solutions through innovative technologies such as , PHP, Python, .NET, and Open Source components. Our commitment is to provide cutting-edge solutions tailored to meet the unique requirements of our clients.





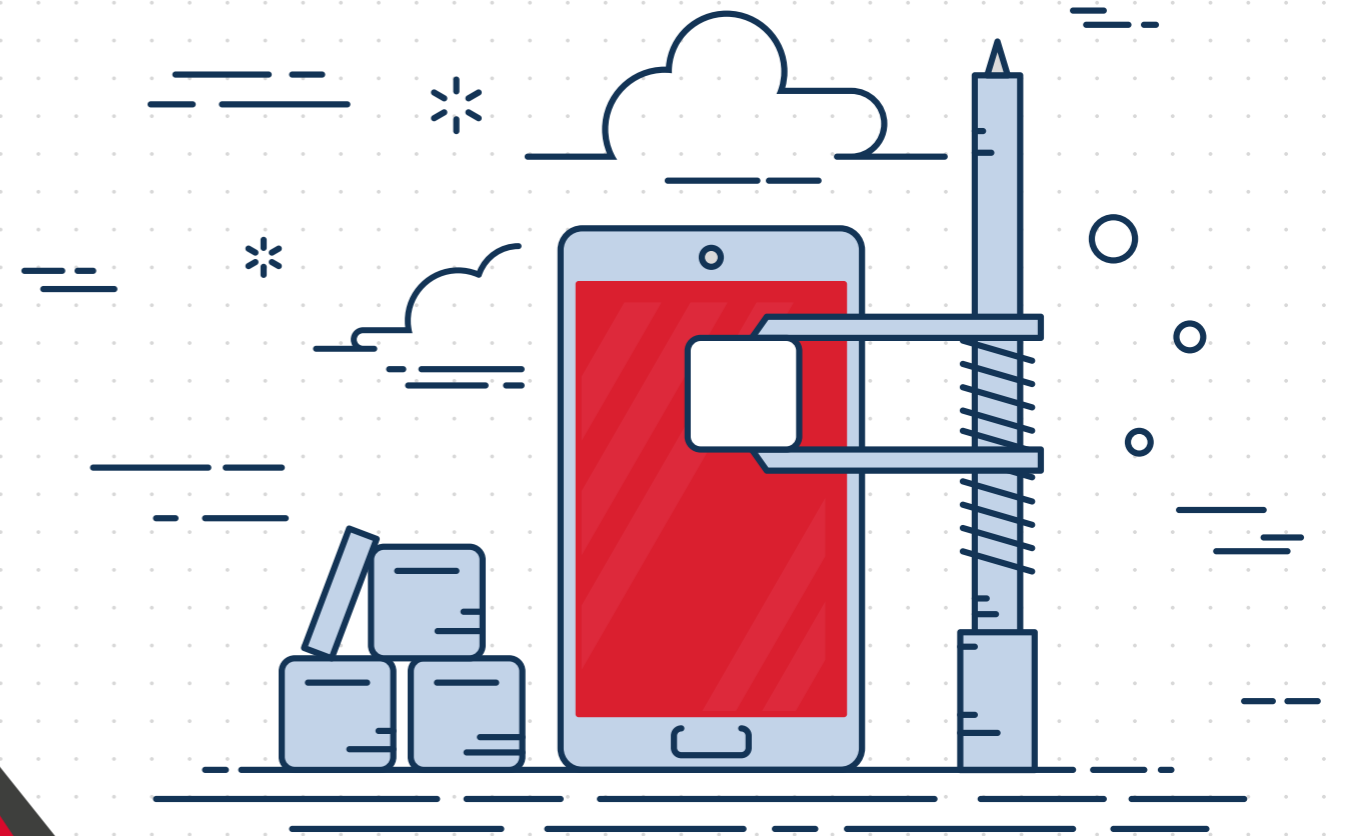
# Web Design & Development

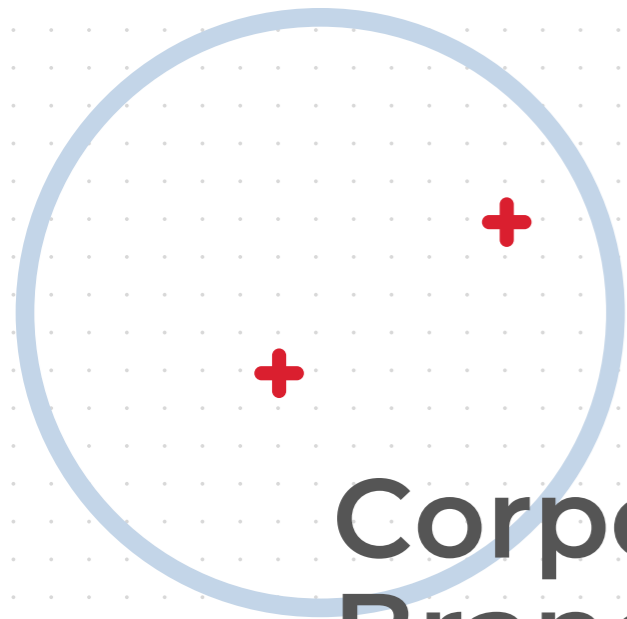
We turn any request of clients about web design & development into real works. Packed with 11 years' experience in developing websites, we know how to create state-of-the-art websites that engage your visitors and convert.



# Mobile app Development

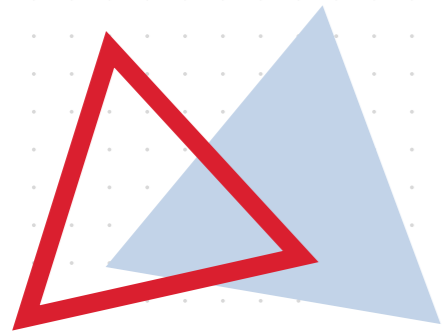
Don't let your ideas of apps just slip through the cracks. We'll take time to listen, tailor your needs, and help translate your ideas into apps. The ones that are not only quality-assured but get more customers to come.





# Corporate Branding

Your website and brand are the face to the constantly changing digital world. Let it command your story, and your business in a nut. Listening to your story, we will create a professional & creative design that sticks.

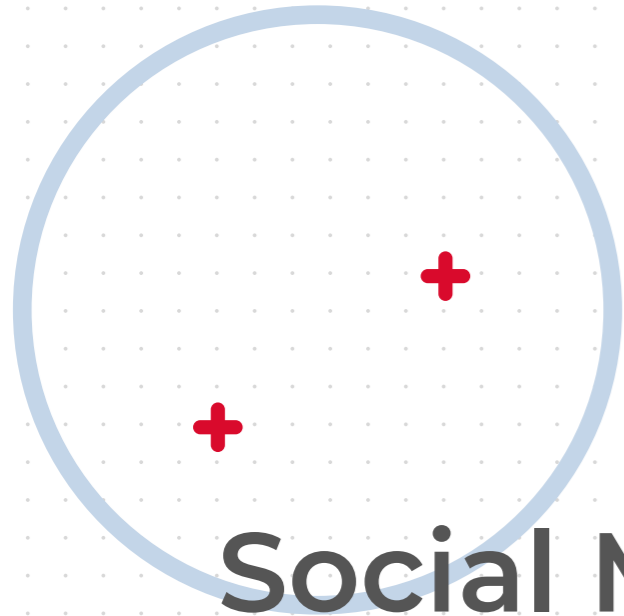




# E-Commerce Solutions

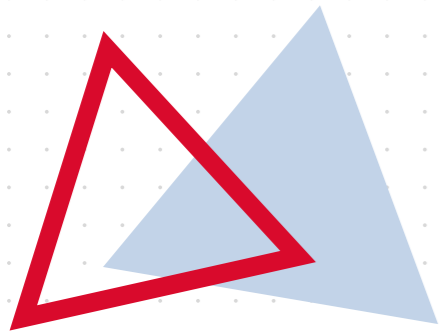
We can provide unique e-commerce solutions that will be specific to your business needs. Acquire new customers with our targeted, data-driven approach.

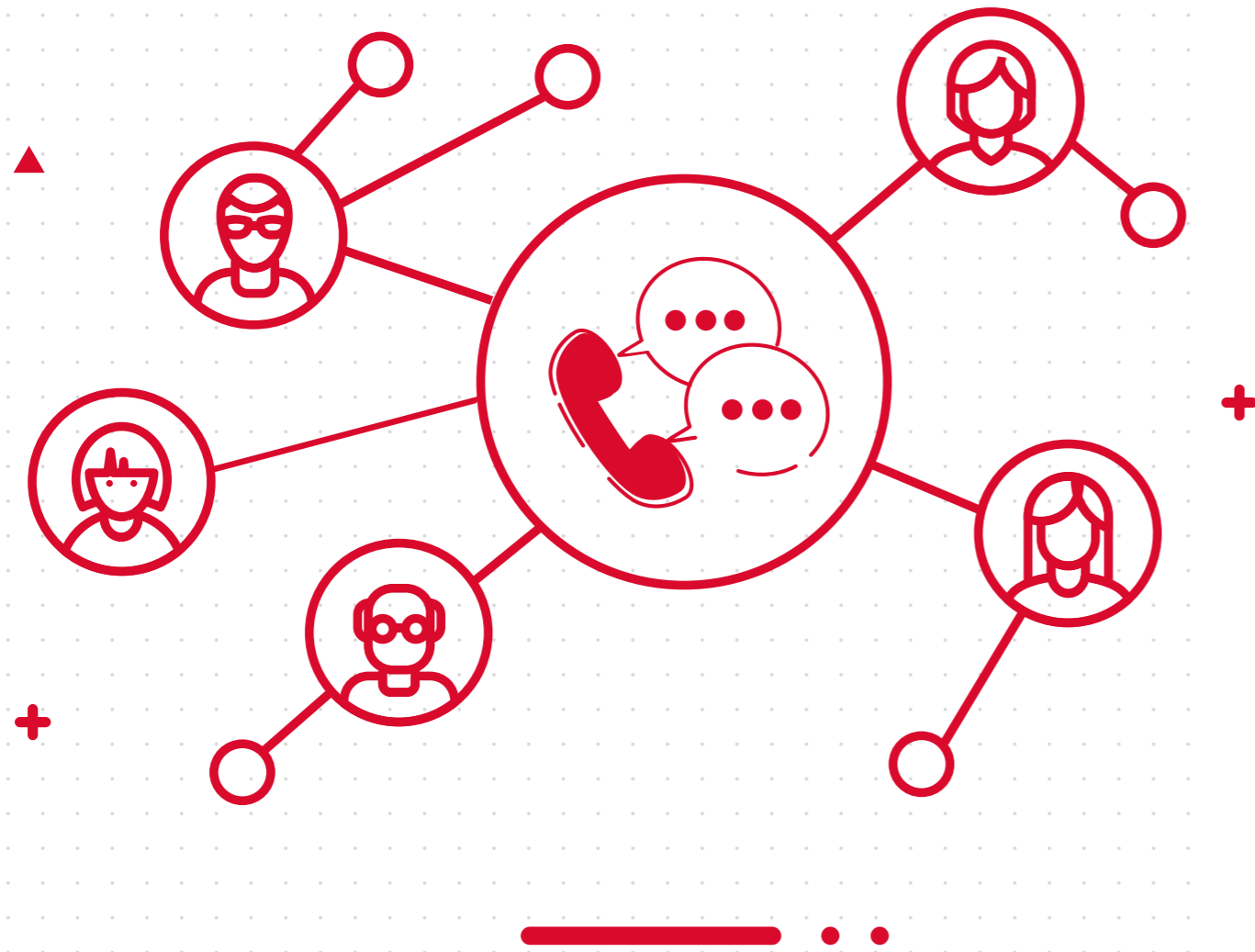




# Social Media & Digital Marketing

Social media is an essential piece of your business marketing strategy. Social platforms help you connect with your customers, increase awareness about your brand, and boost your leads and sales. With more than three billion people around the world using social media every month, it's no passing trend.





# 24/7 Customer Support

It's our duty to support you for our products & services.

The major features of our CSS are:

- 01-Omnichannel Communication Support
- 02-Unified Agent Desktop
- 03-Inbuilt Ticketing System
- 04-Live Chat Support
- 05-Self-Service Portal
- 06-Smart Ticket Prioritization
- 07-Up-To-Date Knowledge Base
- 08-Robust Mobile App

# Creations 2020-2022 STRATEGIC ROADMAP

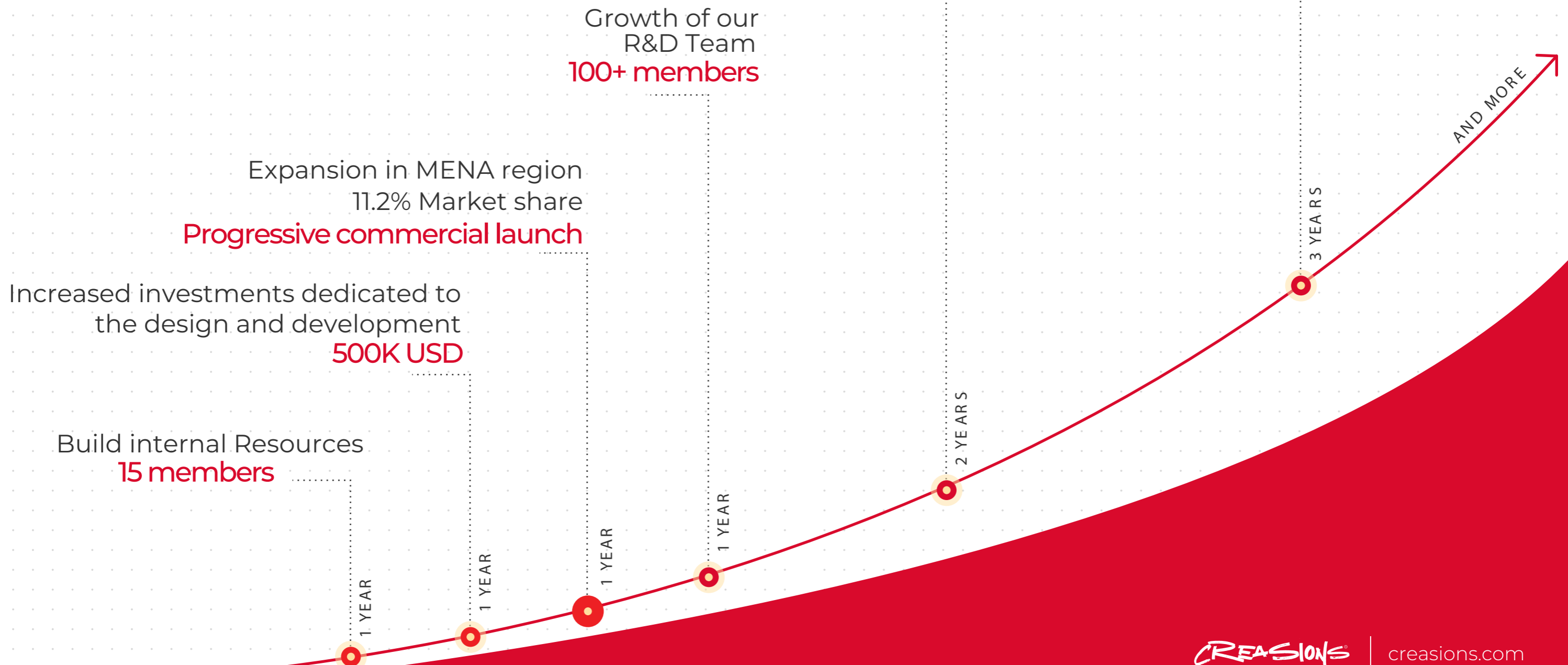
Creations 2020-2022 strategic roadmap constitutes the decisive initial stage in the company's evolution over the next 10 years.

The roadmap lays the foundations that will prepare Creations to take advantage of the full potential of its new offers for digital industry starting from 2020.

## A long term vision

Creations objective is to become an indispensable player in Digital industry. Its 2020-2022 roadmap is the first stage of the company's evolution over the next ten years.

A broader range of offers  
For digital industry  
**Analytics, AI, VR & Blockchain**





Creations



**168+**  
Happy Clients



**39+**  
Team Members



**475+**  
Projects finished



**03**  
Different Locations



**100+**  
WordPress Websites Delivered



**1.2m+**  
Campaign Post Reach

## What We Did

Here's how we have helped clients with their business.

Let the numbers tell you about our experiences and what we are proud of.

## Our Adventure and The Road Ahead

"If you intend to build a skyscraper, a firm base must be planted first."

Growth is not something that can happen overnight. If something comes easy, it will pass by soon.

This has been our motto from the beginning. It takes a really long time to reach where we are standing today. And we are still trying to improve every day.

### Initial Stage

Getting people to know about us is the one thing that we focus on at the initial step.

With the business-driven design mindset, and the hands-on experience in website development poured into these ideas we have done the job well, we think. Unique website have been in great needs as the market badly lacks beautiful & quality items. We have delivered the product kinds that meet the expectation.

And people need more, so we have to roll our sleeves up to create more. The increasing number of our product users lets us know how far we have helped, and reached to our customers.

Working with them gives us chances to develop our resources, and experiences. We are able to improve our products, and widen our portfolio in the process as well.

## The Next Step - Clients & Partners


However, clients' needs are not just a website. There are demands for bigger things - building a new website, customizing important functions revamping their websites, translating their ideas into apps, etc...

So, our job is to build the resources for this.

And this is our mission for the next and current phase - building a strong development team to carter for the global outsource needs, especially our clients & partners.

As a client, you can be an end-user that has demand for site, app development,... We will take the time to listen, and work with you directly to make the best of your budget, to turn your rough ideas into a converting website, and paying customers.





By partners, we mean you as the party who accepts projects from clients and will work directly with them.

We will act as a technical support team for you and do the development job after a clear and detailed discussion.

The places where you live where cost is usually high. And we are here to support you as an offshore team, and of course with assured quality. There are cases where begin and end-users want to work directly with us as the development team. We will also play that role and share the commissions with you.

## Empower Correlated Services

As talked, we build our resources throughout the time working on our products, and projects.

By designing and selling themes, design has been our strength. Instead of theming and designing our products, we have also supported clients in terms of UX/UI design and branding. Design team plays as a separate but supporting team for all of our products, and services.

Web & mobile development are our main services. Our skills have elevated to a higher new level compared to where we were years ago.

The numbers of small to high-valued projects accomplished over the years let us know how far we have grown.

System and maintenance service came as the indispensable need of clients when setting up websites. Many of them do not have the time, and technical ability to manage the server, and security.

All of these services are bone & blood. They are well connected to one another. They rise along with our experiences & the company's growth. When the ripen experiences of our people meet the Trust, and Brand created over time, we'll have the ability to create special products. Kinds of products that will deliver special growth. It's been embedded as our core strategy that we've been working hard for.

And as a growing software company in a fast-changing digital world, our job is to make an effort to improve ourselves everyday, to expand our skills to a deeper level. These are to prepare to help people in need of our services, to build up resources for our clients & partners with the global development demands.

If you want to develop your own project today, or want to get more projects done for your clients, we think it's time we worked together.

Let's start a conversation now!

# Stay together to shape future.

To find more about Creation, contact us today.

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**Tel** +1 469-854-3814

**Website** [creations.com](http://creations.com)

